

How to create a new artist profile on York365.com to be considered for the Artist Innovator Award. Updated August 2021.

- 1.) Go to www.york365.com, select "CREATE AN ACCOUNT" in the upper right hand corner.



Fill out the form information to create a new account and click "SIGN UP" to submit your information.

- 2.) Once your York365 account is created (this is separate from your "artist profile"), and you are logged in, click the "artist" button on the left hand menu, and then "PROFILE".

A screenshot of the York365.com website showing the artist profile creation form. The top navigation bar is yellow with categories: "VISUAL ART", "PERFORMANCE", "MUSIC", "KIDS & FAMILY", "FESTIVALS", "HISTORY & HERITAGE", "MORE", and "ARTISTS". The left sidebar menu is yellow and includes: "DASHBOARD", "ACCOUNT", "ORGANIZATION/BUSINESS", "EVENTS", "VENUE", "ARTIST" (highlighted with a red circle), "PROFILE" (highlighted with a red circle), "VIDEOS", "AUDIO", and "EVENTS". The main content area is titled "Artist Information" and contains the following fields: "First name", "Last Name (*)", "Email", a checkbox "Check here if you DO NOT want your Email to appear on your Artist Profile page.", "Phone", a checkbox "Check here if you DO NOT want your Phone Number to appear on your Artist Profile page.", a yellow "LOCATION INFO" section header, and an "Address" field.

3.) Begin by filling out your profile. Be as thorough as possible, by including any other online portfolios or artist related social media accounts, a short statement that talks about your work, and offers any helpful context. A resume is **NOT** a requirement.

- 4.) While still under the "PROFILE" tab, upload a "Primary Image" of your choosing, and if you

are a visual artist or want to include any additional still images, click "UPLOAD GALLERY IMAGES" to include them as your work samples.

ARTIST IMAGES


UPLOAD PRIMARY IMAGE(*) **UPLOAD GALLERY IMAGES**

COPYRIGHT ACKNOWLEDGEMENT

You must first check the following box before uploading your image. Checking this box indicates that you understand and acknowledge that you have the rights necessary to submit your image for display on our website and its related services.

Yes, I understand and acknowledge that I have the rights necessary to submit this image.

Crop Photos **CROP** **REMOVE**



5.) Make sure to select "YES" when asked to opt-in to being considered for the Artist Innovator Award, and choose you "primary artist type" which is the category you would like your work to be juried in.

ARTIST INNOVATOR AWARD

I would like to be considered for the Cultural Alliance of York County's Artist Innovator Award (*)

Yes

No

Please select your primary artist type:


For more information: <https://www.culturalyork.org/artistinnovatoraward/>

Select the category from the drop-down menu in which you would like to be juried. On your public profile, you may choose as many “TYPES”, “STYLES” and “MEDIUMS” as you would like, but in consideration for the Artist Innovator Award, **you must choose which of the 6 categories you would like to be juried in based on your body of work.**

- 6.) Leave the questions about AIE Teaching Artistry blank, and you can also skip all the questions about ‘clearances’
- 7.) Literary artists should upload PDF’s of their work samples at the bottom of the Profile page. **Non-literary artists do not need to upload anything here.**

RESUME AND/OR WORK SAMPLES (PDF)

Each PDF must be less than 3.00 MB


 Upload PDF No file chosen

Description

Add More

WORK SAMPLES (PDF)

Each PDF must be less than 3.00 MB

 Upload PDF No file chosen

Description

Add More

- 8.) Once you have filled out your profile and clicked “UPDATE PROFILE” at the bottom, you can continue on to upload additional types of work samples such as video and audio. Click the tabs for “VIDEOS” and “AUDIO” to add these samples. Audio and video samples need to be hosted on a 3rd party website (Youtube is the best integration with the york365 site and is recommended).

ARTISTS

Artist Information

First name

Last Name (*)

Email

Check here if you DO NOT want your Email to appear on your Artist Profile page.

Phone

Check here if you DO NOT want your Phone Number to appear on your Artist Profile page.

LOCATION INFO

Address

City

Work Sample Guidelines for the Artist Innovator Prize:

- For 2D work samples, artists can submit up to 10 work samples.
- For Film/Video, Music, Literary, and Performing arts disciplines, work samples of varying length (depending on medium) may be submitted as embeds or links to 3rd party hosts. but must not exceed a limit of ten minutes or 15 pages in total.
- Video and audio samples should be uploaded as URL's or embeds from third party sites. We guarantee that judges will review the first 10 minutes or 15 pages of your work included in this section. **i.e. If you upload one video/audio sample, they will watch/listen to 15 minutes of that sample. If you upload 5 video/audio samples they will watch/listen to 3 minutes of each, so keep this in mind as you create your portfolio.**

WORK SAMPLE INSTRUCTIONS:

PHOTOS/VISUAL ARTS:

Choose and upload a “Primary Image” to be associated with your profile, as well as 10 additional images in your “Gallery”. Your “primary image” can be an additional work sample, as opposed to a headshot or artist photo if you prefer. Make sure to check the “copyright acknowledgement” before uploading any photos.


ARTIST IMAGES


UPLOAD PRIMARY IMAGE(*) | **UPLOAD GALLERY IMAGES**

COPYRIGHT ACKNOWLEDGEMENT

You must first check the following box before uploading your image. Checking this box indicates that you understand and acknowledge that you have the rights necessary to submit your image for display on our website and its related services.

Yes, I understand and acknowledge that I have the rights necessary to submit this image.

 **Crop Photos** CROP REMOVE



WRITING:

Writing samples can be uploaded as PDF's at the bottom of the "PROFILE" section along with your resume.

RESUME AND/OR WORK SAMPLES (PDF)

Each PDF must be less than 3.00 MB

No file chosen

Description

WORK SAMPLES (PDF)

Each PDF must be less than 3.00 MB

No file chosen

Description

UPDATE PROFILE

VIDEO/AUDIO:

Video and audio samples should be uploaded as URL's from third party sites. You maybe upload links to full length videos, however the jurors are only guaranteed to view 15 minutes total.

If you upload one video/audio sample, they will watch/listen to 15 minutes of that sample. If you upload 5 video/audio samples they will watch/listen to 3 minutes of each, so keep this in mind as you create your portfolio.