



# SPONSORSHIP BENEFITS

## Patron --- \$15,000+

- Custom speaking opportunity at applicable events
- Full Page Ad space in all Cultural Alliance print programs
- Personalized tour or expert arts experience for staff of the sponsor
- Ten invitations to all events within the sponsorship year
- *Plus all additional benefits below*

## Curator --- \$10,000+

- Half Page Ad space in *all* print event programs
- Customized Banner on York365.com with 3,000 monthly users
- Opportunity to distribute promotional materials at all CAYC events
- Logo on all traditional event advertising including invitations, digital banners, and postcards, etc. for all 2025 events
- Eight invitations to all events within the sponsorship year
- *Plus all additional benefits below*

## Collector --- \$5,000+

- On-site banner or logo displayed at all 2025 events
- Featured Story in York365 newsletter with 900 subscribers
- Six invitations to all events throughout the year
- *Plus all additional benefits below*

## Supporter --- \$1,000+

- Logo and link on CAYC website and York365.com
- Customized Social Media promotion via Instagram, Facebook, and LinkedIn
- Access to York365.com monthly e-newsletter for staff
- Logo included in CAYC event programs and cultural event partner programs throughout 2025
- Name listed in annual CAYC Impact Report
- Two invitations to all events throughout the year

All benefits are customizable to suit sponsor needs upon request.

For questions or more information please contact:

Amy Spellman at Amy@culturalyork.org



# ***SPONSOR FORM***



Make a gift online by visiting:  
**[www.culturalyork.org/contribute](http://www.culturalyork.org/contribute)**  
OR complete this form and mail to:

Cultural Alliance of York County  
c/o Amy Spellman, Development Director  
2536 Eastern Blvd. PMB 402  
York, PA 17402

Sponsor Name (as will appear in recognition material):

Sponsorship Amount: \$

Sponsor Contact Name:

Address:

Email:

Phone Number:

- Check is enclosed (payable to Cultural Alliance of York County)
- Please send an invoice
- I want to learn more about community engagement opportunities

THANK YOU for supporting our critical mission to keep arts and culture alive and thriving in York County and beyond.

Please send business logo (.jpg or .png format preferred) to Rita Whitney at  
[Rita@culturalyork.org](mailto:Rita@culturalyork.org)

