

Cultural Alliance

Impact Partnership Grant

Award Recognition Guidelines



As an Impact Partner of the Cultural Alliance of York County, we are pleased to cross-promote your work alongside ours. As the Impact Partnership is an annual operating grant, the Cultural Alliance should be acknowledged accordingly on relevant materials during the grant year. You will find below a list of examples, as well as a link to our folder of logos and brand guidelines.

For any questions or help with acknowledgement, contact Rita Whitney, rita@culturalyork.org or call 717-812-9255.

Acknowledgement could include:

- Tagging the Cultural Alliance of York County in social media posts about the opportunity for which funds were granted. Great places to tag us are on Instagram, Facebook, and LinkedIn.
- Usage of the Cultural Alliance logo on printed promotional materials (event programs, posters or postcards)
- Usage of the Cultural Alliance logo on the organization's website.
- Verbal Announcement of the grant receipt before or after performances relevant to the opportunity
- Any creative way the artist may be able to include a brief message about the Cultural Alliance.
- Invitations for the Cultural Alliance to table at events, speak with board directors and at events etc.

Download the Branding Toolkit for full guidelines:

[CAYC Branding Toolkit](#)

Download the logo file below for use in online and print marketing:

[Click here to access a google drive of logo options](#)