

# Cultural Alliance of York County

## Arts Match Stretch Pool Guidelines



### PURPOSE:

To promote giving to arts & culture organizations during the [Give Local York](#) one-day online giving campaign, **The Cultural Alliance of York County is providing a \$25,000 Arts Match Stretch pool for arts organizations based in York County.**

### GUIDELINES:

**Donations MUST be made by credit card** through the [givelocalyork.org](http://givelocalyork.org) website and designated to the arts participant between the hours of 7pm, April 30th-7pm May 1st, 2026 to qualify for Cultural Alliance Arts Match. **We will provide a 1:1 match of all qualifying online gifts up to \$2,500 maximum match per arts participant.**

If total Cultural Alliance Arts Match participant donations exceed \$25,000, each arts participant will receive a proportional share of the stretch pool of funds based on the number of donors for each participant in relation to total donors of all arts participants. Cultural Alliance Arts Match funds are provided directly from the Cultural Alliance and will not be awarded until after Give Local York ends, and will not count in the arts participant total for the Give Local York stretch pool.

By participating in the ArtsMatch Stretch Pool, organizations must:

- Select “Arts/Culture” as their funding category on GLY 365.
- Confirm that my organization is a 501(c)3 arts organization (or have a fiscal sponsor) and operate exclusively for the purpose of providing cultural programming (defined as production, presentation or instruction of performing, visual, literary or media arts, or history and heritage) and has an arts/cultural primary mission
- Registered as a participant in Give Local York as of April 1, 2026
- Confirm that my organization serves and is headquartered in York County and is currently in operation and presenting programming to the community.

- Agree to have the Cultural Alliance of York County listed on my Give Local York profile page, acknowledging my organization's participation in the Cultural Alliance Arts Match.
- Agree to use the promotional messages/videos/photos provided by Cultural Alliance of York County in our communication/social media to promote the Cultural Alliance Arts Match.
- Agree to be listed as a participating ArtsMatch organization on the Cultural Alliance website and in press/media.
- Confirm that the Cultural Alliance is assessing NO fees to provide the Cultural Alliance Arts Match funds to the Participant. The Cultural Alliance is acting as a pass-through entity and is the only funder of the Cultural Alliance Arts Match stretch pool.

## **PROCESS AND PAYMENTS**

- All eligible arts organizations who have registered to participate in GLY will be invited directly by the Cultural Alliance to participate in the stretch pool in mid-April. You do not need to “register” for the stretch pool itself.
- Eligible organizations will have the Arts Match Stretch Pool logo added to their giving page to let donors know you are participating.
- After Give Local York is over, all eligible organizations will be sent a grant award agreement form through the Cultural Alliance’s Foundant Grant Portal. This is where payment information is also provided.
- Stretch Pool dollars will be distributed once all final fundraising amounts are added up and provided by GLY to the Cultural Alliance.
- Organizations wishing to be paid by ACH must submit their Grant Award Agreement by the deadline listed in the portal, or otherwise will be mailed a check.

Questions and additional information for this opportunity can be directed towards Cultural Alliance Impact Director, Rita Whitney at [Rita@culturalyork.org](mailto:Rita@culturalyork.org) or by calling 717-812-9255.