

How to create a new artist profile on York365.com to be considered for the Artist Innovator Award.

1.) Go to www.york365.com, select "CREATE AN ACCOUNT" in the upper right hand corner.

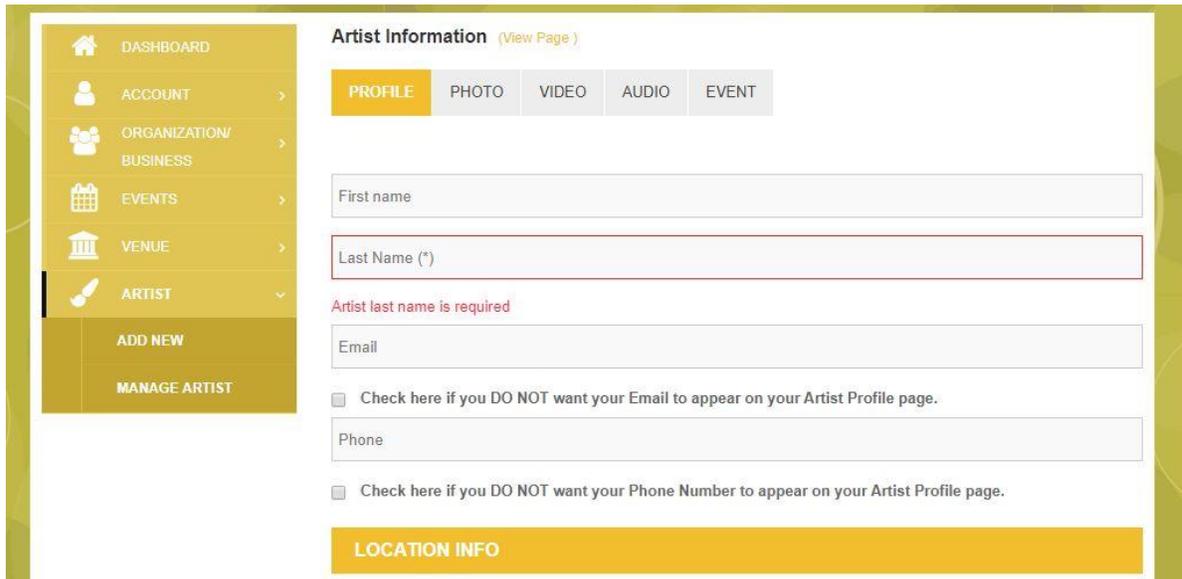


Fill out the form information to create a new account and click "SIGN UP" to submit your information.

2.) Once your York365 account is created (this is separate from your "artist profile"), and you are logged in, click the "artist" button on the left hand menu, and then "ADD NEW" (Or MANAGE ARTIST" if you have previously created a profile and are updating it)

A screenshot of the York365.com user dashboard. The top navigation bar is yellow with categories: VISUAL ART, PERFORMANCE, MUSIC, SCREEN, KIDS & FAMILY, FESTIVALS, HISTORY & HERITAGE, and MORE. A left-hand menu is open, showing options: DASHBOARD, ACCOUNT, ORGANIZATION/BUSINESS, EVENTS, VENUE, ARTIST (highlighted with a red arrow), ADD NEW (highlighted with a red arrow), and MANAGE ARTIST. The main content area has a heading "Welcome to your dashboard kgibson!" and several paragraphs of text providing instructions on how to manage profiles and submit events. It includes links to "Submission Guidelines" and "General FAQs".

- 3.) Begin by filling out your profile. Be as thorough as possible, including your most recent biography and artist statement. There is a place at the bottom of the page to upload a resume, or PDF work samples, if this pertains to your art form.



The screenshot shows a web dashboard with a left-hand navigation menu and a main content area. The navigation menu includes: DASHBOARD, ACCOUNT, ORGANIZATION/BUSINESS, EVENTS, VENUE, ARTIST (selected), ADD NEW, and MANAGE ARTIST. The main content area is titled "Artist Information (View Page)" and has tabs for PROFILE, PHOTO, VIDEO, AUDIO, and EVENT. The PROFILE tab is active, showing a form with the following fields: First name, Last Name (*), Email, and Phone. There are checkboxes for "Check here if you DO NOT want your Email to appear on your Artist Profile page." and "Check here if you DO NOT want your Phone Number to appear on your Artist Profile page." A red error message "Artist last name is required" is displayed below the Last Name field. At the bottom of the form is a yellow bar labeled "LOCATION INFO".

Make sure to select “YES” when asked to opt-in to being considered for the Artist Innovator Award, and choose you “primary artist type” which is the category you would like your work to be juried in.



The screenshot shows a form titled "ARTIST INNOVATOR AWARD". It contains the following elements: a heading "ARTIST INNOVATOR AWARD", a question "I would like to be considered for the Cultural Alliance of York County's Artist Innovator Award (*)", two radio button options "Yes" and "No", a label "Please select your primary artist type:" followed by a dropdown menu with "Select" and a downward arrow, and a link "For more information: <https://www.culturalyork.org/artistinnovatoraward/>".

- 4.) Select the category from the drop-down menu in which you would like to be juried. On your public profile, you may choose as many “TYPES”, “STYLES” and “MEDIUMS” as you would like, but in consideration for the Artist Innovator Award, **you must choose which of the 6 categories you would like to be juried in based on your body of work.**

- 5.) Once you have filled out your profile and clicked “UPDATE PROFILE” at the bottom, you can continue on to upload your work samples/link to work samples hosted on 3rd party sites. Follow the directions provided on the “PHOTO”, “VIDEO” and “AUDIO” pages to add your work samples to your profile. WRITING samples can be uploaded at the bottom of the “PROFILE” page.

Photo

PROFILE PHOTO VIDEO AUDIO EVENT

PRIMARY IMAGE GALLERY

COPYRIGHT ACKNOWLEDGEMENT

You must first check the following box before uploading your image. Checking this box indicates that you understand and acknowledge that you have the rights necessary to submit your image for display on our website and its related services.

Yes, I understand and acknowledge that I have the rights necessary to submit this image.

UPLOAD IMAGE

SUBMIT PHOTO

Work Sample Guidelines for the Artist Innovator Prize:

- For 2D work samples, artists can submit up to 10 work samples.
- For Film/Video, Music, Literary, and Performing arts disciplines, work samples of varying length (depending on medium) may be submitted as embeds or links to 3rd party hosts. but must not exceed a limit of ten minutes or 15 pages in total.
- Video and audio samples should be uploaded as URL's or embeds from third party sites. We guarantee that judges will review the first 10 minutes or 15 pages of your work included in this section. **i.e. If you upload one video/audio sample, they will watch/listen to 15 minutes of that sample. If you upload 5 video/audio samples they will watch/listen to 3 minutes of each, so keep this in mind as you create your portfolio.**

PHOTO:

Choose and upload a “Primary Image” to be associated with your profile, as well as 10 additional images in your “Gallery”. Your “primary image” can be an additional work sample, as opposed to a headshot or artist photo if you prefer. Make sure to check the “copyright acknowledgement” before uploading any photos.

Photo

PROFILE PHOTO VIDEO AUDIO EVENT

Images

All images must be .jpg, .png, .jpeg format only. Each image should not exceed a file size of 1.5 megabyte (mb). Image file names must NOT contain spaces between words, question marks, exclamation points, apostrophes, quotation marks, or most other symbols (hyphens and underscore marks are OK). Our system automatically rejects images with bad file names.

To submit your primary image:

- 1 Use the “Upload Image” button below to locate the image on your computer.
- 2 Select your image and then click “Open”
- 3 Once you have selected your image click “Submit Record” below.

PRIMARY IMAGE

GALLERY

COPYRIGHT ACKNOWLEDGEMENT

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Yes, I understand and acknowledge that I have the rights necessary to submit this image.



Upload Files

WRITING:

Writing samples can be uploaded as PDF's at the bottom of the “PROFILE” section along with your resume.

RESUME AND/OR WORK SAMPLES (PDF)

Each PDF must be less than 3.00 MB

 Upload PDF No file chosen

Description

Add More

UPDATE PROFILE

CALENDAR PARTNERS

Downtown Inc

FlipSidePA
PART OF THE USA TODAY NETWORK

 York County
Economic Alliance

Explore
YORK
yorkpa.org
have it made here.


MAIN
STREET HANOVER

VIDEO/AUDIO:

Video and audio samples should be uploaded as URL's from third party sites. You maybe upload links to full length videos, however the jurors are only guaranteed to view 15 minutes total.

If you upload one video/audio sample, they will watch/listen to 15 minutes of that sample. If you upload 5 video/audio samples they will watch/listen to 3 minutes of each, so keep this in mind as you create your portfolio.

-  DASHBOARD
-  ACCOUNT >
-  ORGANIZATION/
BUSINESS >
-  EVENTS >
-  VENUE >
-  ARTIST v
- ADD NEW
- MANAGE ARTIST

Video

- PROFILE
- PHOTO
- VIDEO**
- AUDIO
- EVENT

This form accepts URL links or video embed code provided by YouTube.com's "Share" option.

-  DASHBOARD
-  ACCOUNT >
-  ORGANIZATION/
BUSINESS >
-  EVENTS >
-  VENUE >
-  ARTIST v
- ADD NEW
- MANAGE ARTIST

Audio

- PROFILE
- PHOTO
- VIDEO
- AUDIO**
- EVENT